

Wasaga Beach Community Policing Committee



2016/2017 Business Plan

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A Message from the Chair

This is my sixth year as the Chair of the Wasaga Beach Community Policing Committee, and I have been a member of the committee for over eleven years.

With each year, our committee continues to be more involved in the Town of Wasaga Beach and I am proud to be part of our efforts. Last year was one of our most productive, as you will see from our Year in Review, and be sure to check out our website for more information on our current programs.

You will still see our speed sign out weekly from April to November in a continuing effort to control the speed in our community, and provide reports to the OPP and the Town of designated areas of concern.

The youth in Wasaga Beach are an important component of our population and we realize that there is a need for their voice to be heard. We remain a part of the Youth Centre Committee since its inception.

From the funds raised at the Jazz in the Park each summer, we have been able to continue with our sponsorship of a \$250.00 bursary annually to one Wasaga Beach student graduating from each of the local high schools; Stayner, Collingwood, Elmvale and Jean Vanier. The recipients are going on to full time post-secondary education in Police Foundations, Law and Security, Justice Studies, and related fields.

Take a moment to look at our web site www.wasagabeachcommunitypolicing.ca to see what is happening, and continue to look for us throughout the year at numerous community events. Also follow our events on Facebook and Twitter

Thank you for your continued support of our committee.

Dawn L. Braid



A Message from our OPP Liason Officer

I have been the Wasaga Beach Community Policing Committee Liaison Officer for many years now and feel very fortunate to be associated with a group of great volunteers and the fantastic work they do in the Town of Wasaga Beach.

This community service group was formed in the early 1990's with the focus of making their community a safer better place for all to live in and visit.

Since their inception they have done countless presentations and initiatives. Some of my favourite have been the Counterfeit Prevention program we did with the Wasaga Beach Chamber of Commerce where we went to 500 businesses in the Town of Wasaga Beach and gave each a counterfeit prevention kit from the Bank of Canada, and more recently the Senior's Magazine and the Committee's work with Rogers Cable TV and their monthly safety / crime prevention shows.

The Wasaga Beach Community Policing Committee stays very active in the community with their monthly Rogers Cable TV shows, Jazz in the Park 50 / 50 draws that go to support their High School Bursary Program, remembering our fallen soldiers on Remembrance Day and participating in the Wasaga Beach Christmas Parade with "fill a jail cell with Food" to collect food for the local food bank.

In conclusion I highly suggest you check out this committee; review our website, join us on Facebook or Twitter or contact our Chair – Dawn Braid and sit in on one of our meetings. It could be what you are looking for if you are looking to make your community a better place to live.

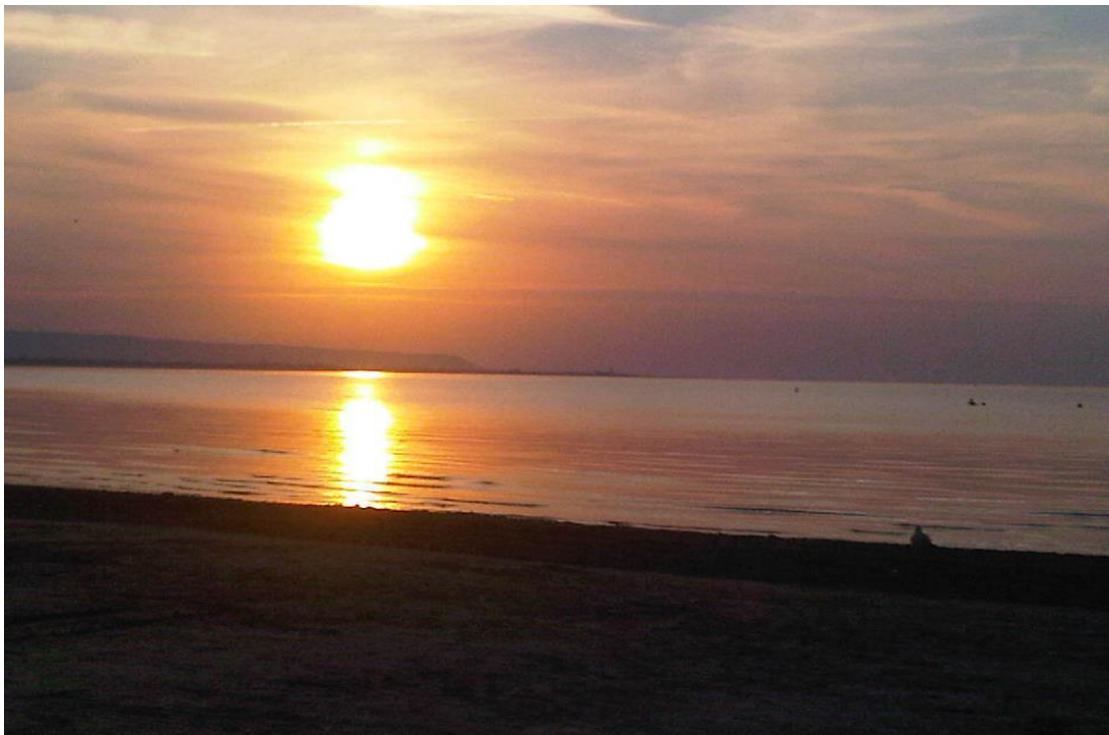
Provincial Constable Mark Kinney



Wasaga Beach Community Policing Strategic Direction

Our Vision

“A Safe and Crime Free Town of
Wasaga Beach”



Our Mission

“To address community safety issues and concerns that are identified by residents and visitors to Wasaga Beach, as well as those issues and concerns identified by the Committee. By recognizing these issues and concerns, the Committee, through partnerships with the Huronia West OPP, the Town of Wasaga Beach, and other community organizations will strive to ensure a safe and secure environment will be attained.”



Wasaga Beach Community Policing Committee Year in Review

**Child Car Seat Clinics
Adopt a Road in May and October
OPP Summer Camp for Kids
Bike and Property Auction and BBQ
Annual High School Bursaries
Jazz-in-the-Park
Speed Monitoring Sign
Crime Stoppers Presentation
Road Safety Challenge – Distracted Driving
Skull Island Mini Golf Tournament
Community Wellness Fair
Remembrance Day Ceremony
Christmas Parade Foodbank collections**

**In collaboration with The Wasaga Sun we developed and published a
Seniors Safety Magazine - Wasaga Beach Seniors: Aware, Active and Safe**

We appear on Rogers TV monthly safety segment - Georgian Bay Today

Created a Police Officer Recognition Program

Community Associations

**Healthy Community Network
Youth Centre Committee
Clearview Community Policing Committee
Springwater Community Policing Committee
Wasaga Beach YMCA
Crime Stoppers of Simcoe Dufferin Muskoka**



Community Partners

Huronian West Detachment of the OPP
Town of Wasaga Beach
Town of Wasaga Beach Fire Department
Simcoe/Muskoka District Health Unit
Wasaga Beach Chamber of Commerce
Ministry of Transportation
Rogers TV, 97.7 The Beach and 95.1 The Peak
Metroland Media
Wasaga Sun
Skull Island Mini Golf
M & M Meats
Harveys of Wasaga Beach
Grandma`s Beach Treats
McDonalds Restaurant of Wasaga Beach
Real Canadian SuperStore

Members - 2016

Chair	Dawn Braid
Vice Chair	John Ferguson
Treasurer	Jason Karklins
Secretary	Marlene Hayes
Publicity	Lloyd Lancaster
Past Chair	Vacant
Council Rep	Ron Ego
OPP Rep	Mark Kinney
Student Rep	Vacant
Member	Dave Atkinson
Member	Harry Durrant
Member	Ken Hayes
Member	Michelle Heyduk
Member	Reg Jalbert
Member	Mike MacMullen
Member	Marilyn Ruse
Member	Paulette Smith
Member	Paul Stokes



ANNUAL BURSARY RECOGNITION

THE RIC HAWLEY MEMORIAL AWARD

To each of our local high schools, Collingwood Collegiate Institute, Stayner Collegiate Institute, Elmvale District High School and Jean Vanier Catholic High School, the Wasaga Beach Community Policing Committee awards a \$250.00 education bursary annually to a student who is a resident of Wasaga Beach. The student must be enrolled in a full time course at an accredited post-secondary school in the field of Police Foundations, Law and Security, Justice Studies or equivalent program.

To date, we have presented the following awards:

2011

Nicole Belcourt – EDHS
James Brockwell, Jean Vanier

2012

Kyle Arnold, CCI
James Drury, EDHS

2013

Erin Jamieson, CCI
Eliot Gordon, SCI

2014

Ryan Hyndman, CCI
Maria DiPoce, Jean Vanier

2015

Anthony Gabrielle, CCI
Jenny Cornelius, EDHS
Aaron Manicom, Jean Vanier

2016

Andrew Hanley, CCI
Joshua Bowles, EDHS
Hannah Williams, Jean Vanier



Business Planning Commitments – An Overview

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**Commitment #1 –
Community Services**

Situational Assessment:

The Town of Wasaga Beach is a vibrant and growing community. As with all growing communities there are concerns from residents and visitors that need to be addressed. Community service committees such as the Wasaga Beach Community Policing Committee should identify concerns that fall within their “Vision” and “Mission Statement” by addressing them, and endeavouring to resolve them.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
1. Utilize speed monitoring sign to address resident's speed concerns and to enhance traffic safety	<ul style="list-style-type: none"> - Ensure that the speed sign is placed within the community to bring awareness to the speed limits and overall safety on our roads. - Committee members to place speed sign throughout the community weekly; from May to October 	<ul style="list-style-type: none"> - Awareness of speed limits in Wasaga Beach - Data collections from speed sign collected, analyzed and presented 	Executive
2. Identify and respond to community concerns	<ul style="list-style-type: none"> - Make avenues available to the community to provide feedback to WBCPC; Phone, Email, Facebook, Twitter, Committee members at events - Respond in a timely manner to concerns brought forward by the community - Proactively identify and communicate community issues and concerns 	<ul style="list-style-type: none"> - Easy access to WBCPC members to voice concerns - Quick and accurate response times to concerns 	Committee
3. Utilize all avenues of communication to interact with the community to provide awareness and to promote a safe and active community	<ul style="list-style-type: none"> - Continue to maintain Website, Facebook and Twitter sites - Maintain and respond to email account - Presentations to community groups, clubs, organizations 	<ul style="list-style-type: none"> - Facebook and Twitter updated with current information, events, articles, and contact information - Keep website current and accurate - Seniors Magazine, Rogers TV, Radio 97.7, Radio 95.1, newspaper articles 	Committee



Commitment #2 – Public Educational Programs

Situational Assessment:

It is incumbent of all community service groups to improve the quality of life in their community. The Wasaga Beach Community Policing Committee embraces this philosophy and will focus on providing the residents and visitors of Wasaga Beach with programs and information that will increase their safety and security.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
1. Increase awareness of CPC Vision, Mission and activities	- Presentations to community service groups, clubs and associations - Presentations to senior residences	- Complete quarterly presentations that detail CPC mandate and activities	Executive OPP Committee
2. Continue to create awareness surrounding child car seats	- Car Seat Clinics - Car Seat Brochure	- Complete car seat clinics throughout the year - Create Brochure specifically on car seat safety	OPP Executive
3. Provide an effective means of providing safety/crime prevention information to the residents of Wasaga Beach	- Through community involvement, promotion, access, and visibility of the WBCPC - Communications, website, Facebook/Twitter posts, timely newspaper articles, and participation at community events - Rogers TV, Magazine, Radio, Wasaga Sun, Wellness Fair	- Community able to effectively provide information to WBCPC on safety/crime prevention information/feedback	OPP Executive Committee
4. Increase public awareness surrounding alternate modes of safe transportation	- Communications, website, Facebook/Twitter posts, timely newspaper articles, and participation at community events	- Higher awareness of safe modes of transportation in Wasaga Beach	Executive Committee



**Commitment #3 –
Community Involvement**

Situational Assessment:

The Town of Wasaga Beach is a wonderful and beautiful place to live, raise a family, run a business and visit. To maintain the Town in this state, community service groups must be active and support Town events. The Wasaga Beach Community Policing Committee will identify events to participate in to increase the safety and reduce crime in the Town, through education, and increase the community’s awareness of the committee.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
1. Participate in both, spring and fall "Adopt a Road" programs	- Actively participate in the Adopt a Road program by having committee members attend the event	- Continued participation in the spring and fall program	Committee
2. Participate in the annual Christmas parade	- Create a float for the annual parade - Committee members to attend and participate in parade and collect for the Food Bank	- Create a Fantastic Float that is noticed by the community - Continued active participation in the community events	Committee
3. Participate in the annual Remembrance Day ceremony	- Actively participate in the Remembrance Day Ceremony by having committee members attend the event	- Continued participation in the ceremony	Executive
4. Participate in various Town annual events	- Actively seek out annual events that the WBCPC can attend and actively participate, by creating awareness on community safety	- Consistent and meaningful participation in annual community events such as Jazz in the Park, Wellness Fair, Santa Claus Parade	Committee
5. Investigate alternative ways for the committee to be involved within the community	- Work with the town, community, other committees, and companies, to see if there are additional avenues for the WBCPC to be involved in	- Information presented to committee on alternate community involvement - Clearview & Springwater Committees best practices - Wellness Fair sponsor - Police Officer Recognition Program - Hospice Hike	Committee
6. Solicit feedback from the community on where, and how, they would like to see the WBCPC be involved	- During community events actively seek out feedback - Utilize social media, email, newspapers and website to solicit feedback from the community - community presentations	- Constructive feedback from the community on WBCPC involvement	Committee



**Commitment #4 –
Fund Raisers**

Situational Assessment:

All Community Service groups should strive to be financially self sufficient and fiscally responsible to their community. In addition they should find the means to contribute back to the community.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
1. Investigate new & different initiatives to generate funds for the committee	- Committee to provide feedback and information on where the WBCPC can generate funds to continue to support the community	- Presentation on options and avenues for future fund raising initiatives	Committee
2. Continue to run ongoing initiatives to generate funds	- OPP Auction and BBQ - Jazz in the Park - Skull Island Golf Tournament	- Participation by all committee members in running activities	Committee
3. Ensure active participation by all committee members to support the fund raising initiatives throughout the year	- Track and communicate involvement of the committee members in events - Manage expectations as described in the Constitution	- Continued and consistent participation by all committee members in WBCPC events	Executive



**Commitment #5 –
Membership**

Situational Assessment:

The Wasaga Beach Community Policing Committee being a volunteer organization like most in this current social environment, struggles to recruit and/or retain members. It is recognised that to effectively run initiatives and programs that human resources are needed. In addition, a healthy membership reduces the stress and fatigue “burnout” for those few members that are found in every volunteer group who seem to “do everything”.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
1. Maintain the membership of the committee to ensure that the committee is productive and effective in meeting all goals to support the community	- Review membership numbers quarterly to ensure that membership numbers maintained at the proper levels	- Consistent membership numbers annually	Executive
2. Never exceed the membership numbers outlined in the committee’s constitution	- Review membership numbers quarterly to ensure that membership numbers at maintained at the proper levels	- Consistent membership numbers annually	Executive
3. Maintain a positive, respectful and non judgemental environment for the membership.	- Ensure that all meetings are open and fair to all committee members - Ensure that all committee members have a opportunity to provide feedback and information at all meetings, events and communications	- Respectful and collaborative environment for everyone	Committee
4. Recruit new members for the committee	- Community presentations at service clubs, Probus and other local organizations	- Introduce our committee and invite prospective members to meeting to see what we are all about	Committee



**Commitment #6 –
Youth**

Situational Assessment:

The Wasaga Beach Community Policing Committee recognizes the importance of youth in our community and keeping them involved as a part of our town. As well, we will assist those that need a helping hand at special events.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
Support community youth programs and initiatives	Seek out opportunities to support and interact with youth groups and activities	<ul style="list-style-type: none">- Participate with, and assist, youth in their activities- Bursaries- Youth Centre- OPP Summer Camp- YSC Membership	Committee



**Commitment #7 –
Police Programs/Activities**

Situational Assessment:

The Wasaga Beach Community Policing Committee, as a partner with the Huronia West Detachment of the OPP will identify events to participate in to support police programs and activities.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
Support police programs and activities	<ul style="list-style-type: none">- Boat Safety- Traffic - Speed Sign<ul style="list-style-type: none">- Distracted Driving- Wellness Fair- Officer Recognition Program	<ul style="list-style-type: none">- Via OPP Liaison, identify opportunities	OPP Executive Committee



**Commitment #8 –
Senior Safety**

Situational Assessment:

The Wasaga Beach Community Policing Committee recognizes the importance of seniors in our community by keeping them safe, and assisting those that need a helping hand

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
Promote awareness of senior safety	<ul style="list-style-type: none">- Rogers TV- Our Seniors Safety Magazine- Presentations	<ul style="list-style-type: none">- Feedback from local seniors and seniors groups- Increased awareness of crime trends affecting seniors- Increased awareness of crime prevention information for seniors	OPP Executive Committee